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The Louisiana Iris Conservation Society

P. O. BOX 1037, NEW ORLEANS, LA.

Memorial Meeting to Honor Dr. John Kunkel Small

GIBSON HALL, TULANE UNIVERSITY, SEPTEMBER 29th, 1939, 3:30 P. M.

THE JOHN KUNKEL SMALL MEMORIAL COMMITTEE

Wm. M. Garic, past president the La. Iris Conservation Society; Marshall C. Callender, past president; Brigadier General E. A. McIllhenny, Avery Island; Marshall Ballard, Editor the Item-Tribune; Nicholas Bauer, Superintendent of Education; Harry D. Wilson, Commissioner of Agriculture; Andre Lafargue, attorney, decorated by France; General Allison Owen, president the Parkway Commission; State Forester V. H. Sonderegger; Frank E. Neelis, superintendent Audubon Park; Col. R. E. E. DeMontluzin, Mrs. Donald Rafferty, president of the Federation of Garden Clubs, of Mississippi, who are patrons of the iris society; H. Van R. Chase, Association of Commerce, James P. Guillot, secretary of State Conservation; Harry L. Daunoy, soil conservationist; Attorney Richard B. Otero, Attorney Gaspar R. Bossetta; Prof. James M. McArthur, Director of School Gardens and Nature Study in public schools; Richard Koch, architect; Mrs. Ole K. Olsen, landscape architect; Louis Reuter, P. D. Nielsen, Jeff J. Steckler, seedmen; Mrs. Olive A. Stallings, Felix Seeger, superintendent the Parkway Commission; E. A. Farley, Peter A. Chopin, C. W. Eichling, Sr., Frank Reyes, president the Horticultural Society; Max Scheinuk, Paul Abele, Charles Eble, Dan Newsham, Mrs. Jules F. Peytral, Jr., Harry Papworth, Leo Van Os, florists; Dr. C. V. Kraft, owner the Algiers Herald; Prof. Wm. T. Penfound, Dept. of Botany Tulane University; M. E. Polson, president the Floral Trail Association; Mrs. J. J. McLoughlin, chairman the John K. Small Louisiana Iris Study Field, Paul Ebeyer, rosarian; Robert Usher, librarian Howard Library; Mrs. May Wilkenson Mount, founder and president the iris society; Mrs. Jos. Burrell Simmons, Mrs. Estelle Verjie Cottman, Mrs. Bertram R. Baker, vice presidents and Miss Mae W. Barthel treasurer.

Mr. M. E. Polson, Master of ceremonies.

Mr. Frank E. Neelis, chairman of reception committee.

General E. A. McIllhenny, Chairman of Arrangements.

Mrs. May Wilkenson Mount, program chairman.

Mrs. J. J. McLoughlin, chairman the John K. Small La. Iris Study Field.

SPEAKERS

Organization of the Louisiana Iris Conservation Society.
Peter A. Chopin, florist, real estate developer, Always found in chairmanships of city beautification enterprises.

What the Iris Society Has Done In Teaching School Children To Conserve Wild Iris.
Prof. James M. McArthur, Director of School Gardens and Nature Study, New Orleans Public Schools.

The Floral Trail and Iris Gardens On The Trail.
M. E. Polson, president the Floral Trail Association of the Y. M. B. C.

What Dr. Small Has Done for the Botany of Louisiana —DR. W. T. Penfound, Dept. of Botany, Tulane University.

What the Iris Society, Inspired By Dr. Small, has done to Conserve Native Wild Flowers.
Gaspar R. Bossetta, prominent attorney, who has taken an active part in civic functions, particularly those pertaining to the conservation of natural resources.

How the Work of Dr. Small and the Iris Society Have Attracted Strangers To New Orleans.
Wilson S. Callender, Secretary of Committee of 101 Membership Dept. the Association of Commerce.

How the Eminent Botanist Illustrated Devotion To Duty. Benediction.
Rev. Father O'Brien, S. J., Loyola University.

Taps—The Boy Scouts of America

cont
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(584.24)
L891

The Louisiana Iris Conservation Society

P. O. BOX 1037, NEW ORLEANS, LA.

MEMORIAL EDITION

PROF. JOHN K. SMALL, Late Honorary President General.
Curator New York Botanical Gardens

PATRONS

HON. JAMES P. GUILLOT, Sec. Dept of Conservation.
MARSHALL BALLARD, Item-Tribune
NICHOLAS BAUER, Supt. of Education
COL. R. E. E. De MONTLUZIN
COL. E. A. McILHENNY, Jungle Gardens, Avery Island.
BRIGADIER GENERAL ALLISON OWEN
COL. V. H. SONDEREGGER, State Forester
HON. HARRY D. WILSON, Commissioner of Agriculture
HON. FRANK E. NEELIS, Superintendent of Audubon Park
ANDRE LAFARGUE, Knight of the Fleur-de-Lis, Attorney-at-Law
WILSON S. CALLENDER, Association of Commerce
GEORGE E. VINNEDGE, Recent Supt. City Park, Landscape Engineer
MARSHALL C. CALLENDER, Past President Iris Society
WM. W. GARIC, Past President Iris Society
MRS. DONALD G. RAFFERTY, President of the Federation of Garden Clubs of Mississippi

OFFICERS

MRS. MAY WILKENSON MOUNT, President and founder of Iris Soc.
MRS. JOS. B. SIMMONS, First Vice-President
MRS. ESTELLE VERJIE COTTMAN, Second Vice-President, Department of Conservation
MRS. BERTRAM R. BAKER, Third Vice-President
MISS MAE W. BARTHEL, Monteleone Hotel, Treasurer.

CHAIRMEN OF COMMITTEES

AUDUBON PARK—Brigadier General Allison Owen, Chairman General
AUDUBON PARK: MARY ASHLEY TOWNSEND RAINBOW MEMORIAL—Mrs. Ole K. Olsen; Mrs. Jesse C. Remick, Vice Chairman
AUDUBON PARK: JOHN K. SMALL LOUISIANA STATE IRIS STUDY FIELD—Mrs. J. J. McLoughlin, Chairman; Mrs. May Wilkenson Mount, Vice-Chairman
CITY PARK: LOUIS GOTTSCHALK RAINBOW MEMORIAL—Miss Jeannette David, Chairman
LANDSCAPE—Mr. Richard Koch, Architect. Mrs. Ole K. Olsen, Landscape Gardener
LIBRARY—Mr. Robert Usher, Howard Library
STATE ADVISOR ON IRIS PLANTING AND STATE ACTIVITIES—Col. V. H. Sonderegger

ADVISORY BOARD ON PLANTING

PETER A. CHOPIN, Chairman
E. A. FARLEY, Vice-Chairman
C. W. EICHLING, SR.
MAX SCHEINUK
LOUIS B. REUTER
HARRY B. DAUNOY, Soil Consultant

CHALLENGE CUPS

PROF. JAMES M. McARTHUR, Custodian for white and colored elementary schools
MISS JEANNETTE DAVID, Custodian for the High School silver cup
Three handsome silver cups were given to the Iris Society by Mrs. Olive A. Stallings, Lady of the Fleur-de-Lis, for use in their work in training school children to conserve native iris. They were presented through Mrs. J. Leo Burthe.

PUBLIC SCHOOL IRIS GARDENS COMMITTEE

PROF. JAMES M. McARTHUR, Director of School Gardens, Board of Education.
MR. FRANK M. CARROLL, Knight of the Fleur-de-Lis
MRS. MAURICE J. HARTSON, Chairman
MRS. MAY WILKENSON MOUNT
MRS. B. R. BAKER

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MRS. MAURICE J. HARTSON, Chairman
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MRS. B. R. BAKER

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Azaleas and Camellias All sizes, colors and varieties.

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Irises All the finest Louisiana varieties; the best European cultivated irises; superb Japanese late-blooming irises of unsurpassed sizes, colors and forms.

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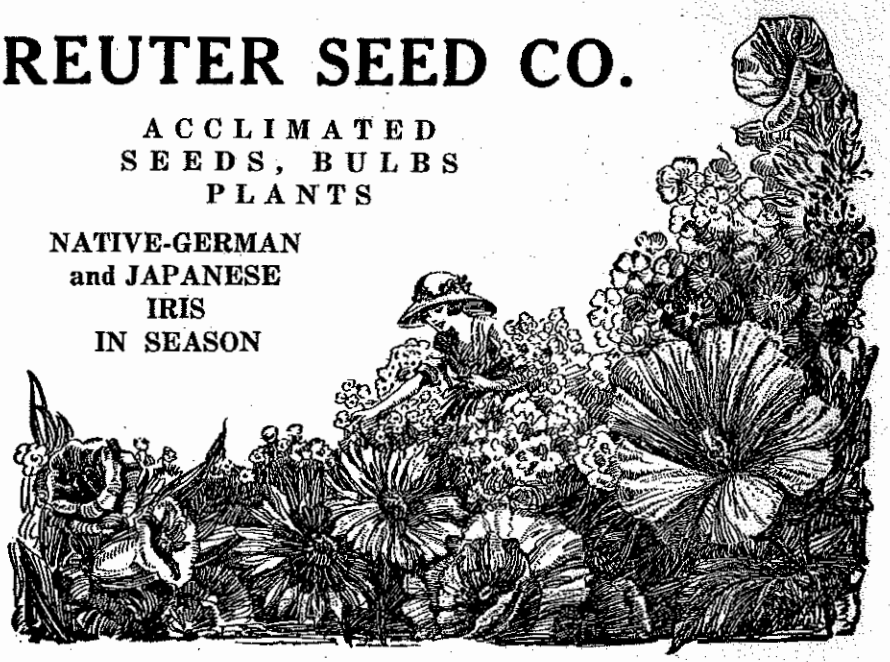

320 N. Carrollton Ave. **Phone GAlvez 3141** **1031 Decateur St.**

JOHN K. SMALL MEMORIAL COMMITTEE

Col. E. A. McIlhenny, owner of the famous Jungle Gardens, at Avery Island, on the line of the Southern Pacific Railroad to New Iberia, and always in the list of Patrons of the Iris Society, was first to send, without suggestion, Five dollars towards the expenses of getting up a memorial to Dr. Small, whose wonderful collection of iris have been removed from New York to Avery Island for proper care.

Col. McIlhenny is Chairman of Arrangements for the Memorial. Master of Ceremonies will be Mr. M. E. Polson, President of the Floral Trail Association of the Young Mens' Business Club, and Program Chairman will be Mrs. May Wilkenson Mount, founder of the Louisiana Iris Conservation Society; Honor Program Chairman will be Mrs. James J. McLoughlin, Chairman of the John K. Small iris field; Chairman of the Reception Committee will be Hon. Frank E. Neelis.

Among the speakers will be such distinguished orators as General Allison Owen, Hon. James P. Guillot, Peter A. Chopin, and great interest will be added by Dr. Wm. T. Penfound's address on what Dr. Small has done for the botany of Louisiana, and by that of Prof. James M. McArthur on what the Iris Society has done in teaching school children to conserve native iris.

Each speaker will take up a different part of the state iris conservation work prompted by Dr. Small and carried out by the Iris Society.

Among the first on the Memorial Committee are, in addition to those mentioned: Mr. H. Van R. Chase, manager the Association of Commerce; Mr. Louis Reuter, Reuter's Seed Co.; E. A. Farley, Gentilly Nurseries; Paul Abele, Abele Bros. nurseries; Max Scheinuk, Dan Newsham, C. W. Eichling, Sr., Leo Van Os, Charles Eble, florists; Harry L. Daunoy, garden consultant and soil expert; Dr. C. V. Kraft, owner of Algiers Herald; Felix Seeger, Superintendent City Nurseries, Harry Papworth, florist and all the directors and officers of the Iris Association.

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FLAT DECORATIONS FOR AUTUMN AND WINTER

ORDER OF THE FLEUR-DE-LIS

The Order of the Fleur-de-Lis is conferred by the Society on anyone who has performed a signal service for its help and from wholly disinterested motives. Those upon whom the Order has been bestowed, since the Society adopted it, are: Mrs. Olive A. Stallings; Mrs. Ole K. Olsen, Mrs. Donald G. Rafferty, president of the Mississippi Federation of Garden Clubs; Mr. Richard Koch, architect; Hon. Yuki Sato, Consul General of Japan; Dr. Walter Schmid, Consul of Switzerland; General Allison Owen; Dr. John K. Small, of New York; Col. V. H. Sonderegger; Hon. Frank E. Neelis, for help in Audubon Park; Mr. George E. Vinnedge, for help in City Park, Mr. John D. Bailey for lecture and help in auditing; the General Passenger Agent of the Southern Pacific R. R. for much assistance and for arranging a special tour for the club through its rich iris territory to Avery Island's famous Jungle Gardens.

The late Mr. W. C. McCormick, General Passenger Agent of the Southern Pacific R. R., was on the list of patrons of the Iris Society and both he and Mr. E. A. Turner, his successor, took a real interest in furthering the aims of the Society.

Frank

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NEW ORLEANS'

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Bonded Member Flori

Mr. Carroll gave the Iris plants for distribution to publ K. Small State Iris Field, in and Tuberculosis Hospital, an asistance, liberally, to the clul

EXECUT

The President, Secretary Only these officers may sign membership will be passed by

No officer except treasur sation.

Membership Dues: 1.00 Conservation Society."

In the Spring of 1940, a for the Louis Gottschalk Iris

Mr. E. A. Farley is an off the Louisiana Iris Conservati and has the largest asortmen countries, in New Orleans. Mr iris and forced them to bloo species and varieties.

Mr. Frank Carroll, whos have won him their honor ti iris experiment station at Ca

Mr. Carroll deals only i rare colors, and every color

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Artistic Flower Arrangements — Foll

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conferred by the Society on rvice for its help and from m whom the Order has been are: Mrs. Olive A. Stallings; rty, president of the Missis- ichard Koch, architect; Hon. r. Walter Schmid, Consul of John K. Small, of New York; Neelis, for help in Audubon in City Park, Mr. John D. he General Passenger Agent assistance and for arranging rich iris territory to Avery

General Passenger Agent of list of patrons of the Iris urner, his successor, took a the Society.

Frank J. Reyes & CO.
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NEW ORLEANS' LEADING FLORISTS
4901 Canal Street
Bonded Member Florists Telegraph Delivery Association

Mr. Carroll gave the Iris Conservation Society three thousand plants for distribution to public schools; three hundred to the John K. Small State Iris Field, in Audubon Park; plants to Milne Home and Tuberculosis Hospital, and has given plants, seed, and personal asistance, liberally, to the club for their work in City Park.

EXECUTIVE COMMITTEE

The President, Secretary and Auditor are elected for three years. Only these officers may sign or endorse cheques. Applications for membership will be passed by them.

No officer except treasurer's assistant has ever received compensation.

Membership Dues: 1.00 a year, payable to "The Louisiana Iris Conservation Society."

In the Spring of 1940, an Iris tour will be held to raise funds for the Louis Gottschalk Iris Rainbow dedication.

Mr. E. A. Farley is an official distributor of native wild irises for the Louisiana Iris Conservation Society. He assisted in organizing it and has the largest asortment of irises of all kinds and from many countries, in New Orleans. Mr. Farley assisted Dr. Small in collecting iris and forced them to bloom in his hot-houses so as to determine species and varieties.

Mr. Frank Carroll, whose gifts and services to the Iris Society have won him their honor title, Knight of the Fleur-de-Lis, has an iris experiment station at Carroll's Iris Study.

Mr. Carroll deals only in native wild iris and has exceedingly rare colors, and every color known in the State.

ABELE BROS.
JOSEPH STREET COR. LAUREL STREET
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THE PURPOSE

of the Louisiana Iris Conservation Society is to collect all the varities of Louisiana irises and plant them in The John K. Small Louisiana State Iris Study Field on the lagoon next to the levee, each parish sending specimens.

This field is named in honor of Dr. John K. Small, Curator at the New York Botanical Gardens, Bronx Park, New York City, because Dr. Small, who knew Mrs. Mount, writer and lecturer in New York City, told her that the most beautiful species of iris in Louisiana were being destroyed by natural city expansion around New Orleans. He interested her in saving what were left, placing them in a safe place and preserving them for the benefit of future generations.

In this work Mrs. Mount had the hearty cooperation of both Audubon and City Park, of the Parkway Commission and the superintendents of City Nurseries, Mr. Felix Seeger and the late Mr. George Thomas.

The State iris field represents iris plants from every parish in the State. All parishes have not, yet, sent in their contributions. Rapides Parish was the first planting, the donation coming from Mrs. R. L. Randolph, of Alexandria, Chairman of the Iris Society for Rapides Parish. The collections of plants from Calcasieu, were donated by Mrs. Matilda Gray; Lafayette, donated by Mrs. Dan Debaillon; West Carroll, donated by Mrs. R. V. Reeves, of Oak Grove; Jefferson, donated by Mr. and Mrs. R. A. Shanahan; Orleans, contributed to by the club; East Baton Rouge, contributed by Mrs. C. B. Mikronis, the Baton Rouge Woman's Club, and St. Tammany, donated by Mr. Frank Carroll.

Other parishes have signified their intention of sending in iris plants and the next to be planted will be Lafourche, Caddo and Tangipahoe. It is desired to complete the planting before the memorial celebration to Dr. Small.

IRIS RAINBOW MEMORIALS

The Iris Society planned to plant memorials, in the two parks, to famous Louisiana poets and musical composers and asked Tulane University to name a musical composer. Louis Gottschalk has been chosen as a native Louisianian of distinction in the world of musical composition. It is expected that his iris memorial—which is growing in many colors on a little island in City Park—will be dedicated when the flowers bloom early in the Spring. The club desires to christen, at the same time, the island in honor of Marcel G. Montreuil, superintendent of City Park, who has done much to conserve the society's iris and to add others to the park.

The first public planting was made, with impressive ceremonies, in City Park, on the 20th of April, 1932. This day has been named, by the Mayor of New Orleans, Iris Day, in perpetuity to commemorate this celebration in honor of the State's beautiful wild flower.

Mr. Leonard Denena's s
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School Superintendent, Nich
Owen, then President of the
leading civic bodies; Mr. Ha
New Orleans; Rev. Father C
late Rev. Matthew Brewste
Father O'Brien closed the c
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Everybody cheerfully as
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Leonard Denena band on the

Mrs. May Wilkenson Mo
Iris Society spent much time
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Mae W. Barthel,
Treas

JOHN K. SMAL

When you give money
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Audubon Park Auxilliary
Administration Building

The Louisiana Iris Con
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Our beautiful botanical
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MORIALS

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Mr. Leonard Denena's splendid band furnished music for this occasion and among the noted speakers who honored the event were: School Superintendent, Nicholas Bauer; Brigadier General Allison Owen, then President of the Association of Commerce and of other leading civic bodies; Mr. Harry McEnery, Sr., a noted speaker of New Orleans; Rev. Father O'Brien, of Loyola University; and the late Rev. Matthew Brewster, who delivered the invocation while Father O'Brien closed the ceremony with one of his eloquent addresses.

Everybody cheerfully assisted in making the Louisiana Iris a memorable flower even to the furnishing of dainty gilded chairs by the Jacob Schoen Company, for special guests and speakers and Leonard Denena band on the grandstand.

Mrs. May Wilkenson Mount, of New York, the founder of the Iris Society spent much time and effort in building and maintaining the iris plantings in the two parks and had made steps towards city beautification, as well, which were generously accorded a sympathetic ear by the City Commissioners.

Recently the Floral Trail Association, cooperating with the Parkway Commission, has made a brilliant record, under the leadership of Mr. M. E. Polson, its president, and New Orleans needs no other beautifying hand.

A Rainbow Memorial—iris means rainbow—was planted, in the beginning of the Society's activities, in honor of Mary Ashley Townsend, the Louisiana poet. It has been set out with blue and white iris and, with the white waterlilies in the pool lying near the entrance drive, southward, in Audubon Park, makes a lovely picture.

TREASURER'S REPORT

Omitting the years 1937—1938, when Mrs. Mount was absent from the club, receipts of the Louisiana Iris Conservation Society, to July 24th, 1939, were $377.24

Expenses during the same period have amounted to $394.80

Deficit $ 17.56

Mrs. Mount paid all bills upon presentation and lost everything she paid out that was not entered upon the books or in receipt file.

Mae W. Barthel, Treasurer, Monteleone Hotel
Treasurer 1934 to date

JOHN K. SMALL IRIS MEMORIAL FUND

When you give money to aid the Memorial celebration, Sept. 29th, 1939, and for the maintenance of parish contributions to this field, address your donations to:

Audubon Park Auxilliary Association, Hon. Frank E. Neelis, Sec.,
Administration Building, Audubon Park, New Orleans, La.

The Louisiana Iris Conservation Society wishes that funds for this memorial field shall be entirely within the control of Mr. Neelis, without reference to the Society.

Our beautiful botanical iris study field has been visited, annualy, by iris lovers from Northern, Middle, and Western States. Both moving and still pictures have been taken of the field in bloom and exhibited and published in Northern cities.

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Other parishes have signified their intention of sending in iris plants and the next to be planted will be Lafourche, Caddo and Tangipahoe. It is desired to complete the planting before the memorial celebration to Dr. Small.

IRIS RAINBOW MEMORIALS

The Iris Society planned to plant memorials, in the two parks, to famous Louisiana poets and musical composers and asked Tulane University to name a musical composer. Louis Gottschalk has been chosen as a native Louisianian of distinction in the world of musical composition. It is expected that his iris memorial—which is growing in many colors on a little island in City Park—will be dedicated when the flowers bloom early in the Spring. The club desires to christen, at the same time, the island in honor of Marcel G. Montreuil, superintendent of City Park, who has done much to conserve the society's iris and to add others to the park.

The first public planting was made, with impressive ceremonies, in City Park, on the 20th of April, 1932. This day has been named, by the Mayor of New Orleans, Iris Day, in perpetuity to commemorate this celebration in honor of the State's beautiful wild flower.

Mr. Leonard Denena's s
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School Superintendent, Nich
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late Rev. Matthew Brewste
Father O'Brien closed the
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Mrs. May Wilkenson M
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Recently the Floral Trai
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A Rainbow Memorial—
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When you give money
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Audubon Park Auxilliary
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The Louisiana Iris Conservation Society

P. O. BOX 1037, NEW ORLEANS, LA.

Memorial Meeting to Honor Dr. John Kunkel Small

GIBSON HALL, TULANE UNIVERSITY, SEPTEMBER 29th, 1939, 3:30 P. M.

THE JOHN KUNKEL SMALL MEMORIAL COMMITTEE

Wm. M. Garic, past president the La. Iris Conservation Society; Marshall C. Callender, past president; Brigadier General E. A. McIllhenny, Avery Island; Marshall Ballard, Editor the Item-Tribune; Nicholas Bauer, Superintendent of Education; Harry D. Wilson, Commissioner of Agriculture; Andre Lafargue, attorney, decorated by France; General Allison Owen, president the Parkway Commission; State Forester V. H. Sonderegger; Frank E. Neelis, superintendent Audubon Park; Col. R. E. E. DeMontluzin, Mrs. Donald Rafferty, president of the Federation of Garden Clubs, of Mississippi, who are patrons of the iris society; H. Van R. Chase, Association of Commerce, James P. Guillot, secretary of State Conservation; Harry L. Daunoy, soil conservationist; Attorney Richard B. Otero, Attorney Gaspar R. Bossetta; Prof. James M. McArthur, Director of School Gardens and Nature Study in public schools; Richard Koch, architect; Mrs. Ole K. Olsen, landscape architect; Louis Reuter, P. D. Nielsen, Jeff J. Steckler, seedmen; Mrs. Olive A. Stallings, Felix Seeger, superintendent the Parkway Commission; E. A. Farley, Peter A. Chopin, C. W. Eichling, Sr., Frank Reyes, president the Horticultural Society; Max Scheinuk, Paul Abele, Charles Eble, Dan Newsham, Mrs. Jules F. Peytral, Jr., Harry Papworth, Leo Van Os, florists; Dr. C. V. Kraft, owner the Algiers Herald; Prof. Wm. T. Penfound, Dept. of Botany Tulane University; M. E. Polson, president the Floral Trail Association; Mrs. J. J. McLoughlin, chairman the John K. Small Louisiana Iris Study Field, Paul Ebeyer, rosarian; Robert Usher, librarian Howard Library; Mrs. May Wilkenson Mount, founder and president the iris society; Mrs. Jos. Burrell Simmons, Mrs. Estelle Verjie Cottman, Mrs. Bertram R. Baker, vice presidents and Miss Mae W. Barthel treasurer.

Mr. M. E. Polson, Master of ceremonies.

Mr. Frank E. Neelis, chairman of reception committee.

General E. A. McIllhenny, Chairman of Arrangements.

Mrs. May Wilkenson Mount, program chairman.

Mrs. J. J. McLoughlin, chairman the John K. Small La. Iris Study Field.

SPEAKERS

Organization of the Louisiana Iris Conservation Society.
Peter A. Chopin, florist, real estate developer, Always found in chairmanships of city beautification enterprises.

What the Iris Society Has Done In Teaching School Children To Conserve Wild Iris.
Prof. James M. McArthur, Director of School Gardens and Nature Study, New Orleans Public Schools.

The Floral Trail and Iris Gardens On The Trail.
M. E. Polson, president the Floral Trail Association of the Y. M. B. C.

What Dr. Small Has Done for the Botany of Louisiana —DR. W. T. Penfound, Dept. of Botany, Tulane University.

What the Iris Society, Inspired By Dr. Small, has done to Conserve Native Wild Flowers.
Gaspar R. Bossetta, prominent attorney, who has taken an active part in civic functions, particularly those pertaining to the conservation of natural resources.

How the Work of Dr. Small and the Iris Society Have Attracted Strangers To New Orleans.
Wilson S. Callender, Secretary of Committee of 101 Membership Dept. the Association of Commerce.

How the Eminent Botanist Illustrated Devotion To Duty. Benediction.
Rev. Father O'Brien, S. J., Loyola University.

Taps—The Boy Scouts of America

RECEPTION COMMITTEE

Hon. Frank E. Neelis, chairman.

Representatives from each large florist on the Memorial Committee or the florist, himself. Officers of the Iris Society and Mrs. Helen Grace Stanton, Mr. Albert Huber, Mrs. Jules F. Peytral, Jr., Mrs. J. H. Forcelles, Jr., and Mrs. Henry Mische.

Ushers: Boy Scouts of America.

The Louisiana Iris Conservation Society is indebted to Brigadier General E. A. McIllhenny for the generous financial assistance which made this memorial possible, and to those seedmen and florists of New Orleans whose liberality published the Society's bulletin for this occasion.

who wrote under the name of Pearl Rivers.

Dedication of Memorial for Pearl Rivers Draws Stirring Tribute to Life

Noted Louisiana Poetess Lauded as Great Mind of Old South

Tribute was paid Wednesday to the memory and literary works of Mrs. Eliza Poitevent Nicholson at the formal dedication in City Park of the Pearl Rivers Rainbow Memorial by members of the Louisiana Iris Society.

Termed by Mrs. Elizabeth M. Gilmer (Dorothy Dix) as the "only great newspaper woman of the world," Mrs. Nicholson's work as publisher of The Picayune, one of The Times-Picayune's predecessors, was reviewed briefly by the speakers, many of whom quoted at length from Mrs. Nicholson's poems, which were written under the name of Pearl Rivers.

The scene of the dedication ceremonies Wednesday was one of picturesque beauty. Sunshine slanted through branches of giant oak trees, upon the heads of the honor guests, who were seated on a platform, and on the hundreds of persons who sat out under the trees.

One school delegation after another marched to the Casino to attend the exercises as the Alcee Fortier Boys' High School Band played.

Meeting Recalled

The dedication exercises were opened with invocation by the Rev. Matthew Brewster, rector of St. Andrew's Episcopal church and first vice-president of the Louisiana Iris Society.

As master of ceremonies, Percy Viosca, Jr., introduced Mrs. Gilmer.

"I first met Mrs. Nicholson at Bay St. Louis," Mrs. Gilmer related, "when I was a very scared and very timid young person. I thought her the most beautiful woman I had ever seen, with her copper-colored hair. She was kind to me, and we became great friends.

"One day she paid me $3 for a story I had written, and that was about the grandest $3 I have ever earned."

Mrs. Nicholson was not only a wonderful person, Mrs. Gilmer said, but a pioneer in the field of woman journalism.

"She was the only great newspaper woman in the world," she said. "The rest of us merely write. But Mrs. Nicholson took a bankrupt daily and so built it up that at the time of her death it was the most influential paper in the South. That is something no other woman journalist has ever done."

Mrs. Nicholson not only left behind her the South's outstanding

Continued from Page One

"she left her impress in the heritage of two splendid sons, Mr. Leonard K. Nicholson and Mr. Yorke P. Nicholson, who are keeping up her work."

Walter M. Barnett, speaking in behalf of Mayor T. Semmes Walmsley, said that he believed more honor should be paid to local writers and poets and that he hoped the dedication of the memorial to Mrs. Nicholson would be the forerunner of similar dedications.

"The crowd here today is gathered to honor beauty," Mr. Barnett said, "and to pay tribute to the beauty of the written word of Pearl Rivers, as well as to the beauty of her soul. That the city considers this an important occasion is evidenced by the fact that in honor of the Pearl Rivers dedication, Mayor Walmsley has proclaimed May 20 as Iris Day in New Orleans."

To settle a controversy that arose several months ago as to whether whistling was a sign of low mentality, Superintendent Nicholas Bauer read a poem on whistling written by Pearl Rivers, which he said settled the argument for him "for good and all."

Cites Faith, Optimism

Pearl Rivers' poems, Mr. Bauer said, reflected the cheery faith and optimism with which she faced life's problems; they symbolized her entrance into ever forward movement, looking towards the betterment of the country, he said, and typified her love of nature and beauty.

"We are identifying with the iris today," General Allison Owen said, "one whose spirit was true gold. We should upon this occasion read into the records the story of this amazing woman who has given us two such splendid sons and outstanding, stalwart citizens."

Reviewing the life of the Louisiana poet, General Owen pointed out that she had left her impress upon New Orleans in bold and lasting strokes and that even as a slight and lovely auburn-haired girl she had a rare gift for choosing outstanding editors.

"She was a work-a-day girl from the banks of the Pearl," Harry McEnery, treasurer of The Times-Picayune, asserted.

One of South's Leaders

"She was one of the stout hearts of the Southland," he said. "Though frail of body, she possessed a mind that made her the respected poet laureate of the South."

Mrs. Louis Pate read a nature poem, after which Ben Hanley read "The Little Loom," and "Too Glad to Sing," poems from Pearl Rivers' pen.

Speaking in behalf of the Louisiana Iris Society, Mr. Viosca officially presented the iris memorial to Andre Lafargue, who represented the City Park board.

"In troublous times," Mr. Lafargue said, "it would behoove us all to commune with nature as did Mrs. Nicholson. It would make us stronger morally and physically."

The benediction was pronounced by the Rev. James J. O'Brien, S. J., of Loyola university.

Following the ceremonies, a vase of irises was presented Mrs. Gilmer, and the crowd dispersed in groups to visit the park lagoon which the irises border.

Yorke P. Nicholson of The Times-Picayune staff, son of the poet, was a special guest of honor.

LOUISIANA WOMAN POET HONORED AS SHRINE DEDICATED

Former Editor of The Picayune Called Great Mind of Old South

4/17/1932 (Sunday)

MEMORY OF POET WILL BE HONORED ON FIRST IRIS DAY

Newly Formed Group to Plant Flowers for Mrs. Nicholson

The memory of Mrs. Eliza Poitevent Nicholson, famed as a poet and many years ago the publisher of The Picayune, one of the predecessors of The Times-Picayune, will be honored April 20 by the Louisiana Iris Society and the city of New Orleans.

Mrs. Nicholson, known as Pearl Rivers, came first on the list of Louisianians to be remembered by the newly formed Iris Society in its planting of irises around the beauty spots of New Orleans.

Mayor T. Semmes Walmsley has designated April 20 by proclamation as Iris Day and on that day the society will dedicate the lagoon in the rear of the Delgado Museum in City Park as the Pearl Rivers Rainbow Memorial.

Others Planned

It is the first of the society's "Rainbow Memorials" to be dedicated. Similar spots will be planted with irises of "every hue of the rainbow" and dedicated later in the memory of Louisianians who achieved fame in poetry, painting and music.

One of these memorials already has been named as the Mary Ashley Townsend Memorial by General Allison Owen, at the request of the society, and it is located in Audubon Park. Another has been designated by Tulane university in honor of the musician and composer, Ferrati. It is located on Bayou St. John.

The society intends to place a bird basin, bearing a suitable inscription, at the Pearl Rivers Memorial.

Lines Recalled

Members recalled lines from an early poem written by Pearl Rivers as showing how fitting it is that the first of the rainbow memorials should be dedicated to her.

Those lines follow:
When I was but a little child
God took my smiles and tears,
And made a rainbow in my heart
To span my future years.

And now, the more I sympathize
With human joy and woe,
Wider this radiant rainbow grows,
Brighter its colors show.

For sunny smiles and dewey tears
Must always blended be
In every heart in which God sets
The rainbow Poesie.

4/20/1932

PEARL RIVERS IRIS MEMORIAL PLANS MADE BY SOCIETY

Platform Being Erected Near City Park Casino for Speakers

Final plans for the formal dedication Wednesday at 3:30 p. m. of the Pearl Rivers Rainbow Memorial in City Park were made Monday noon at a luncheon of the Louisiana Iris Society at the Montelsene hotel.

A platform is being erected near the Casino for the seating of speakers and honor guests, Mrs. May Wilkinson Mount, executive chairman of the Iris Society, announced. Chairs will be placed under the trees in sufficient numbers to accommodate guests, club members and various delegations who plan to attend the exercises.

The memorial to be dedicated in honor of Mrs. Eliza Poitevent Nicholson, who wrote under the name of Pearl Rivers, consists of a border of Louisiana irises that completely encircle the City Park lagoon. Mrs. Nicholson was publisher of The Picayune, one of The Times-Picayune's predecessors.

"Iris Day" Proclaimed

In honor of the Pearl Rivers dedication, it was announced at the luncheon, Mayor T. Semmes Walmsley has proclaimed officially April 20 as "Iris Day" to be observed in perpetuity.

The dedication ceremonies will be opened Wednesday with an invocation prayer by the Rev. Matthew Brewster, rector of St. Andrew's Episcopal church and vice-president of the Iris Society. Several of Pearl Rivers' best known poems will be read by Ben Hanley, and music will be furnished by the Alcee Fortier Boys' High School Band.

Mrs. Elizabeth M. Gilmer, (Dorothy Dix), will tell of her personal association with Mrs. Nicholson, and Superintendent of Schools Nicholas Bauer will speak of Pearl Rivers' influence upon the civic life of New Orleans.

Andre Lafargue, speaking for the City Park board, will tell of the appropriateness of an iris rainbow border as a memorial. Harry McEnerny, treasurer of The Times-Picayune, will give a brief talk, and K. F. Johnson, Milwaukee tenor, will sing Joyce Kilmer's "The Tree." Several numbers will be sung by the Choral Union of the Women's Auxiliary, American Legion Post No. 114.

Guard of Honor

General Allison Owen will deliver the dedication address, speaking of Pearl Rivers as a poet and publisher and reviewing her life's history.

Yorke P. Nicholson of The Times-Picayune staff, son of the poet, will be a guest of honor, and he and Mrs. Gilmer will be presented with large bouquets of Louisiana irises.

A guard of honor will be formed by young girls of New Orleans who bear the name of Iris. They will be seated in a section especially roped off with lavender ribbon.

Reception Committee

Percy Viosca, Jr., will be master of ceremonies. George Grundmann, chairman of grounds, City Park board, will be honorary chairman, and C. W. Eichling, Peter A. Chopin, and Max Soheinuk will comprise the reception committee. Mrs. Helen Pitkin Schertz will be chairmar of the music committee.

Other guests of honor will include Mrs. Olive A. Stallings, Mrs. Ole K. Olsen, Mrs. J. Leo Burthe, Dr. A. B. Dinwiddie, Captain J. W. Bostick, Captain J. Walker Ross, James M. Thomson, Marshall Ballard, James E. Crown and directors of the Louisiana Iris Society, as well as members of the City Park board.

The young women who will form the guard of honor are Misses Iris Jordan, Iris Hoffman, Iris O'Dowd, Iris Luteman, Iris Ball, Iris Boutillier, Iris Rebenne, Iris Daussue, Iris Frisch, Iris Savarese, Iris Rose, Iris Heffner, Iris Stokees, Iris Riggs, Iris Garr and Iris Lourdes.

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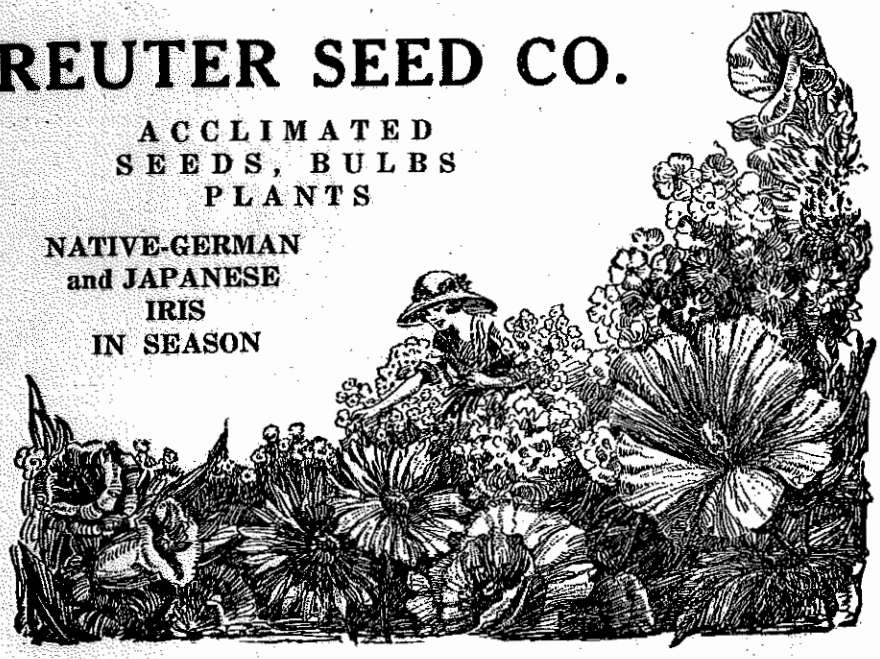

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dollars towards the ex-
Dr. Small, whose wonderful
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E. Polson, President of the
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JOHN K. SMALL MEMORIAL COMMITTEE

Col. E. A. McIlhenny, owner of the famous Jungle Gardens, at Avery Island, on the line of the Southern Pacific Railroad to New Iberia, and always in the list of Patrons of the Iris Society, was first to send, without suggestion, five dollars towards the expenses of getting up a memorial to Dr. Small, whose wonderful collection of iris have been removed from New York to Avery Island for proper care.

Col. McIlhenny is Chairman of Arrangements for the Memorial. Master of Ceremonies will be Mr. M. E. Polson, President of the Floral Trail Association of the Young Mens' Business Club, and Program Chairman will be Mrs. May Wilkenson Mount, founder of the Louisiana Iris Conservation Society; Honor Program Chairman will be Mrs. James J. McLoughlin, Chairman of the John K. Small iris field; Chairman of the Reception Committee will be Hon. Frank E. Neelis.

Among the speakers will be such distinguished orators as General Allison Owen, Hon. James P. Guillot, Peter A. Chopin, and great interest will be added by Dr. Wm. T. Penfound's address on what Dr. Small has done for the botany of Louisiana, and by that of Prof. James M. McArthur on what the Iris Society has done in teaching school children to conserve native iris.

Each speaker will take up a different part of the state iris conservation work prompted by Dr. Small and carried out by the Iris Society.

Among the first on the Memorial Committee are, in addition to those mentioned: Mr. H. Van R. Chase, manager the Association of Commerce; Mr. Louis Reuter, Reuter's Seed Co.; E. A. Farley, Gentilly Nurseries; Paul Abele, Abele Bros. nurseries; Max Scheinuk, Dan Newsham, C. W. Eichling, Sr., Leo Van Os, Charles Eble, florists; Harry L. Daunoy, garden consultant and soil expert; Dr. C. V. Kraft, owner of Algiers Herald; Felix Seeger, Superintendent City Nurseries, Harry Papworth, florist and all the directors and officers of the Iris Association.

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Mr. Carroll gave the Iris Conservation Society three thousand plants for distribution to public schools; three hundred to the John K. Small State Iris Field, in Audubon Park; plants to Milne Home and Tuberculosis Hospital, and has given plants, seed, and personal asistance, liberally, to the club for their work in City Park.

EXECUTIVE COMMITTEE

The President, Secretary and Auditor are elected for three years. Only these officers may sign or endorse cheques. Applications for membership will be passed by them.

No officer except treasurer's assistant has ever received compensation.

Membership Dues: 1.00 a year, payable to "The Louisiana Iris Conservation Society."

In the Spring of 1940, an Iris tour will be held to raise funds for the Louis Gottschalk Iris Rainbow dedication.

Mr. E. A. Farley is an official distributor of native wild irises for the Louisiana Iris Conservation Society. He assisted in organizing it and has the largest asortment of irises of all kinds and from many countries, in New Orleans. Mr. Farley assisted Dr. Small in collecting iris and forced them to bloom in his hot-houses so as to determine species and varieties.

Mr. Frank Carroll, whose gifts and services to the Iris Society have won him their honor title, Knight of the Fleur-de-Lis, has an iris experiment station at Carroll's Iris Study.

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ORDER OF THE FLEUR-DE-LIS

The Order of the Fleur-de-Lis is conferred by the Society on anyone who has performed a signal service for its help and from wholly disinterested motives. Those upon whom the Order has been bestowed, since the Society adopted it, are: Mrs. Olive A. Stallings; Mrs. Ole K. Olsen, Mrs. Donald G. Rafferty, president of the Mississippi Federation of Garden Clubs; Mr. Richard Koch, architect; Hon. Yuki Sato, Consul General of Japan; Dr. Walter Schmid, Consul of Switzerland; General Allison Owen; Dr. John K. Small, of New York; Col. V. H. Sonderegger; Hon. Frank E. Neelis, for help in Audubon Park; Mr. George E. Vinnedge, for help in City Park, Mr. John D. Bailey for lecture and help in auditing; the General Passenger Agent of the Southern Pacific R. R. for much assistance and for arranging a special tour for the club through its rich iris territory to Avery Island's famous Jungle Gardens.

The late Mr. W. C. McCormick, General Passenger Agent of the Southern Pacific R. R., was on the list of patrons of the Iris Society and both he and Mr. E. A. Turner, his successor, took a real interest in furthering the aims of the Society.

Frank

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Mr. Carroll gave the Iris plants for distribution to publi K. Small State Iris Field, in and Tuberculosis Hospital, an asistance, liberally, to the club

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In the Spring of 1940, a for the Louis Gottschalk Iris

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planting before the memorial

EMORIALS

memorials, in the two parks,
composers and asked Tulane
r. Louis Gottschalk has been
inction in the world of musi-
his iris memorial—which is
id in City Park—will be dedi-
the Spring. The club desires
sland in honor of Marcel G.
, who has done much to con-
rs to the park.

, with impressive ceremonies,
32. This day has been named,
Day, in perpetuity to com-
of the State's beautiful wild

Mr. Leonard Denena's splendid band furnished music for this occasion and among the noted speakers who honored the event were: School Superintendent, Nicholas Bauer; Brigadier General Allison Owen, then President of the Association of Commerce and of other leading civic bodies; Mr. Harry McEnery, Sr., a noted speaker of New Orleans; Rev. Father O'Brien, of Loyola University; and the late Rev. Matthew Brewster, who delivered the invocation while Father O'Brien closed the ceremony with one of his eloquent addresses.

Everybody cheerfully assisted in making the Louisiana Iris a memorable flower even to the furnishing of dainty gilded chairs by the Jacob Schoen Company, for special guests and speakers and Leonard Denena band on the grandstand.

Mrs. May Wilkenson Mount, of New York, the founder of the Iris Society spent much time and effort in building and maintaining the iris plantings in the two parks and had made steps towards city beautification, as well, which were generously accorded a sympathetic ear by the City Commissioners.

Recently the Floral Trail Association, cooperating with the Parkway Commission, has made a brilliant record, under the leadership of Mr. M. E. Polson, its president, and New Orleans needs no other beautifying hand.

A Rainbow Memorial—iris means rainbow—was planted, in the beginning of the Society's activities, in honor of Mary Ashley Townsend, the Louisiana poet. It has been set out with blue and white iris and, with the white waterlilies in the pool lying near the entrance drive, southward, in Audubon Park, makes a lovely picture.

TREASURER'S REPORT

Omitting the years 1937—1938, when Mrs. Mount was absent from the club, receipts of the Louisiana Iris Conservation Society, to July 24th, 1939, were $377.24

Expenses during the same period have amounted to $394.80

Deficit $ 17.56

Mrs. Mount paid all bills upon presentation and lost everything she paid out that was not entered upon the books or in receipt file.

Mae W. Barthel, Treasurer, Monteleone Hotel
Treasurer 1934 to date

JOHN K. SMALL IRIS MEMORIAL FUND

When you give money to aid the Memorial celebration, Sept. 29th, 1939, and for the maintenance of parish contributions to this field, address your donations to:

Audubon Park Auxilliary Association, Hon. Frank E. Neelis, Sec.,
Administration Building, Audubon Park, New Orleans, La.

The Louisiana Iris Conservation Society wishes that funds for this memorial field shall be entirely within the control of Mr. Neelis, without reference to the Society.

Our beautiful botanical iris study field has been visited, annualy, by iris lovers from Northern, Middle, and Western States. Both moving and still pictures have been taken of the field in bloom and exhibited and published in Northern cities.